

australian academy of design press release

18 July, 2011



The Australian Academy of Design announced as the first non-government member of the global art and design organization Cumulus

Cumulus, the celebrated international association of Universities and Colleges operating in the fields of Art, Design and Media recently announced the addition of the Australian Academy of Design to its membership. The Cumulus organization comprises more than 165 art, design and media institutions worldwide, and is the only global association which brings together art and design education and research on this scale. The organisation operates as a forum for partnership and transfer of knowledge and best practices in the fields of art and design.

The Academy is the first non-government tertiary institution in Australia to be accepted into this highly prestigious international organization. The Academy's Director, Dr Robert Treseder, was invited to formally accept the membership nomination at the meeting of the Cumulus General Assembly in Paris last month.

Dr Treseder said of the membership:

"The Academy is delighted to be acknowledged in such an important organization and to be recognised in the company of such auspicious international art and design institutions. It is very pleasing that an organisation such as Cumulus shares the Academy's goal of the advancement and enhancement of education in art and design through international co-operation."

The Cumulus membership provides the Academy access to some of the most progressive international thinking on art and design available and provides opportunities to extend its international student exchange program.

The Australian Academy of Design offers the Bachelor of Design Arts degree and is a government-approved degree-awarding higher education institution. It educates students to become adaptable and creative thinkers who are capable of becoming highly successful as advertising, fashion design, graphic design, photo media and visual arts professionals.

For further information visit www.designacademy.edu.au or call 03 9676 9000.



Dr Robert Treseder (right) and Jean-René Talopp (left),
Paris Cumulus Conference 2011

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The Australian Academy of Design is a not-for-profit, degree-awarding institution specialising in art and design education. Key objectives of the Academy are to develop creative, innovative industry leaders responsive to community and environmental concerns, with a commitment to, and appreciation of, design effectiveness. The Academy's accredited Bachelor of Design Arts course enables students to undertake major studies in advertising, fashion design, graphic design, photo media and visual arts. International exchanges are also available.

For upcoming events at the Australian Academy of Design visit the website www.designacademy.edu.au or to join the mailing list contact marketing@designacademy.edu.au or phone 03 9676 9000.