

PHOTOGRAPHY WORKSHOPS
PORTRAITS - STILL LIFE - POST PRODUCTION

Presented by DAVID B SIMMONDS



“Every opportunity to learn is like a creative ‘safari’, a ‘journey’ of heart & mind, whether you travel far or never leave the studio”

Get your photography year off to a flying start with these one-day, hands-on intensives. Whether you are a student, graduate, early in your career, or a passionate amateur these workshops (with notes supplied and plenty of hands-on experience) will give you more confidence technically and creatively. Class sizes will be maximum of 10 people so you get plenty of individual coaching time.

David is an award winning commercial and fine art photographer. With a professional career spanning over 30 years he has worked in all areas of photography. He currently specialises in architecture, corporate, industrial, advertising and fine art photography, and has many years experience in pre-press, large scales displays and fine art exhibition prints. He held 3 exhibitions last year: *Finding Sacred Space in a Secular World* at the Ballarat International Foto Biennale Fringe Programme and the Clement Meadmore Gallery in Australia, and a retrospective of his work at the Photography Museum of China. In 2011 his work was awarded Nominee in the International Black & White Spider Awards; and two silver and two bronze awards at the 2nd International China Digital Photography Awards, including a silver award from the Photographic Society of America.

Along with his commercial work & personal work, he has a strong commitment to mentoring & teaching. He lectures in Photomedia at the Australian Academy of Design, and mentors a number of emerging photographers.



WORKSHOP 1 | STILL LIFE STUDIO | Mon 13 Feb | 10am to 6pm

Although still life appears simple, to do it well requires patience, technique and imagination. Masters of photography, like Edward Weston, spent hours in their studios perfecting composition and lighting that gave us the iconic images we admire today. Working with inanimate objects in the studio is the only place where we can be in total control.

In this workshop you will learn how to light your object for maximum effect, how to use a light meter, expose for highlight and shadows, create graded backgrounds, manage reflective surfaces, create strong compositions and master depth of field. You'll also learn how to light and photograph an artwork (2D or 3D) for reproduction. If you have an artwork of your own you'd like to photograph bring it along. A selection of other objects will be supplied.



WORKSHOP 2 | PORTRAIT | Tues 14th Feb | 10am to 6pm

Portraits are core to any photographer's skills. Most people hate having their photo taken and appear wooden and nervous. It takes real skill to manage, coach, coax, and entice your subject into the kind of look or emotion you want to achieve. It also takes a good understanding of lighting.

In this workshop you will learn how to work with flash, available light, tungsten light, and combinations of all three for creative effect. As well as balancing mixed available light (that we often have no control over), and how to direct your subject to get the result you want. You'll also get a beautiful, professional portrait taken of yourself.



WORKSHOP 3 | POST-PRODUCTION Wed 15th Feb | 10am to 6pm

Learn how to take your original photographs to display or exhibition standard.

In this workshop you will work with David to extend your creative ideas, and see the full potential in your image. You can also bring problem images you want to learn how to rescue.

So if you are doing the portrait or still life studio workshop, or you already have images you want to work with, this is the ideal time to really hone your editing skills, and give full expression to your creative vision. Bring a selection of original (RAW or best original you have) image files you want to potentially work on.

NB: you will need to already be competent in Lightroom and Photoshop to do this workshop.

NB: Workshops will start ON TIME so make sure you arrive at least 15 mins early to get settled in, grab a coffee etc

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What is supplied

Full set of printed notes

What you need to bring to each workshop

NB: It's strongly recommended that you bring and use your own equipment to help you build more technical capability, learn how to adapt your equipment to various situations, and develop more confidence in your own creativity.

- Your own 35mm DSLR camera (or book one from the college for the day)
- All your lenses for your camera
- Off camera flash (if you have one)
- Speedlites (if you have them)
- Tripod (if you have one)
- SD and/or CF cards
- Card reader
- USB or external hard drive
- Notebook and pen

Class size

Maximum of 10 people so you get lots of hands on coaching time

NB: Each workshop requires a MINIMUM number of 8 participants to go ahead

Costs per workshop

\$120 - students enrolled at Australian Academy of Design

\$140 - students (all other institutes)

\$160 - Australian Academy of Design graduates from 2011

\$180 - adults / non students

Bookings

Call the Academy on **03 9679 9000**

Email **reception@designacademy.edu.au**

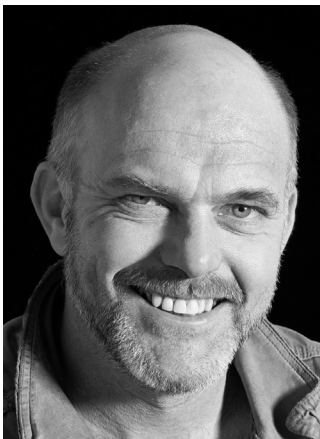
Payments due in full 1 week prior to workshop

Venue

Australian Academy of Design: 220 Ingles Street, Port Melbourne 3207

Tram Route 109 (Port Melbourne/Mont Albert), Montague (stop 126) or North Port (stop 127) are closest tram stops.

The AAD café will be open for tea/coffee/food.



If you want to see some of David's work or ask questions about the workshops you can go to these websites, email or call.

W simmonds.com.au (commercial)

W davidsimmondsartist.zenfolio.com (fine art)

W davidsimmondsphotosafaris.com (workshops, mentoring)

B davidsimmondsphotographer.tumblr.com

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